STRATEGIC PLAN 2019 - 2024



OUR VISION /Ā MĀTOU MOEMOEĀ

Whāingaroa flourishes with natural biodiversity and a community connected to the environment

Toitū te Marae a Tāne, Toitū te Marae a Tangaroa, Toitū te whenua Hold fast to the treasures of Tāne, hold fast to the treasures of Tangaroa, hold fast to the land



OUR MISSION /Ā MĀTOU WHĀINGA

Deepening community-shared knowledge of our environment and encouraging action towards a balanced and resilient Whaingaroa

He Waka eke noa : We are all in the Canoe together, no exceptions



OUR VALUES /Ā MĀTOU WHAIPAINGA

Manākitanga: We work from a place of love & respect for our environment, community and one another Kaitiakitanga: We act in Guardianship and Stewardship for our environment Kotahitanga: We are all connected and strongest together, we encourage teamwork and participation

OUR STRATEGIC PRIORITIES/Ā MĀTOU RAUTAKI WHAKAAROTAU

OUR ORGANISATION/Ā MĀTOU WAKA

- WEC will operate in an inclusive, transparent, honest manner exercising our legal and fiscal responsibilities
- We commit to an enhanced understanding of Te Tiritī o Waitangi and its implications for WEC
- Our home is fit for purpose, vibrant and engaging, we will work to develop and maintain a strong central hub to support all WEC projects and activities
- Our financial sources are diverse and sustainable
- Our foundations are based on best practices within the not for profit sector
- Monitoring, evaluation and reporting will be clear and consistently undertaken

OUR PEOPLE/Ā MĀTOU HAPORI

- Our practices will ensure our people feel empowered, valued and understood
- We will provide space for meaningful contribution and direction from mana whenua and prioritise any shared interests
- Engagement: our community understands the WEC whakapapa and how we are of service to them
- We will build strong and enduring relationships

OUR ENVIRONMENT/Ā MĀTOU TAIAO

- We will incorporate learnings/concepts outlined in the Whāingaroa Catchment Plan and Raglan Naturally
- We will collaborate with stakeholders to achieve our visions taking on the Raglan Naturally environmental interests
- We will strengthen and consolidate our current projects/workstreams
- We will actively support our community in Māui Dolphin conservation
- We are driven to establish climate change adaptation measures for Whāingaroa
- We will be responsive to community driven collaborative initiatives

OUR SUSTAINABLE DEVELOPMENT GOALS

Goal 2: Zero Hunger - End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

Goal 3: Good health & wellbeing - ensure healthy lives and promote wellbeing for all at all ages

Goal 4: Quality education - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Goal 5: Gender equality - Achieve gender equality and empower all women and girls.

Goal 11: Sustainable cities & communities - Make cities and human settlements inclusive, safe, resilient and sustainable.

Goal 12: Responsible consumption and production - Ensure sustainable consumption and production patterns.

Goal 13: Climate action - Take urgent action to combat climate change and its impacts

Goal 14: Life below water - Conserve and sustainably use the oceans, seas and marine resources for sustainable development.

Goal 15: Life on Land - Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.



